

Introducing Octave's exciting telecommunication targeting suite, built on robust first party device-level data, it offers unrivalled digital audio targeting for those wanting to reach a device or network level audience

### Mobile Network



Up to 11m impressions per month

### Device Make



Up to 3m impressions per month

### Likely to Upgrade



Up to 1m impressions per month

A segment created from our 1st party device-level data based on device age, behaviour and usage to identify those users most likely to upgrade their phone

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